

hagar baruch

ux designer &
design researcher

Contact

hagarbaruch@gmail.com
www.hagarbaruchdesign.com

Education

2018 - 2021

Savannah College of Art and Design

BFA in UX Design

Magna Cum Laud

Awards

2021

Red Dot Design Award

Brands & Communication Design

Winner

2021

Core77

Product Design

Nominee

2021

Indigo Awards

Product Design

Gold, Silver, and Bronze Award

2021

IDSIA, IDEA

Nominee

2020

Rookie Awards

Product Design

Product Design Finalist

Experience

June 2021 - Present

Lextant

Design Research Associate

Conducted human centered design research and consulted clients on best approaches to future product development.

May 2021

Perception NYC

Contractor

Designed complex automotive UI system for client project.

Jan 2020 - Mar 2020

SCADPro Delta Airlines

Student Collaborator

SCAD is collaborating with Delta to assist in the research and development of concepts to give Delta's surplus of obsolete and unused beverage carts a second life as part of an initiative to reduce Delta's impact on the environment by creating less waste.

Jan 2016 - Aug 2016

AnswerRocket

Design Intern

Researched the user experience and feasibility of wizard for search-based analytics program. Researched competitors and created whitepaper for churn algorithm in collaboration with lead churn programmer and project manager.

Skills

User Centered Research

UX Deesign

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Lightroom

Adobe XD

Microsoft Office

Excel

Powerpoint

Design

Wireframe

Figma

Sketch

Invision